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D6.1 PROJECT WEBSITE

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Dissemination Level

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Disclaimer

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Executive Summary

The implementation of the PriMO-5G project website and other social media channels is a key part of the enabling the project to meet dissemination and outreach objectives. This deliverable briefly summarises the development and maintenance of the project website and related social media channels.

List of Acronyms

Acronym	Definition
5G	Fifth-Generation Mobile Network
DoA	Description of Action
EC	European Commission
EU	European Union
ICT	Information and Communication Technologies
IITP	Institute for Information and communication Technology Promotion
Mxx	Month
PU	Public (deliverable)
RIA	Research & Innovation Action
ToC	Table of Contents
WP	Work Package
WPL	Work Package Leader

1 Introduction

1.1 Scope of the document

The PriMO-5G project brings together partners from several countries from Europe and a number of partners from South Korea, who will collaborate to address objectives of the ‘EUK-02-2018:5G’ call in the area “a) *Focus on mmWave and super broadband services*”. Specifically, the PriMO-5G EU aims to demonstrate an end-to-end 5G system providing immersive video services for moving objects. This is achieved by cross-continental testbeds that integrate radio access and core networks developed by different project partners. The cross-continental testbeds will show the end-to-end operations of envisaged use cases.

The project work structure includes *WP6 Dissemination, standardization, and regulation* whose objectives are dissemination, standardization, and regulation reflection for the 5G technologies derived from this project in a harmonized way both for EU and Korea. The dissemination of the results of the project aims to target not only researchers, scientists, and innovators but also decision and policy makers at EU, Korea, and global level, and to industry influencing fora, business leaders and market leaders in order to maximize the long-term exploitation of the project results.

To that end, the implementation of a project website and other social media channels is one of the requirements in enabling the project to meet the WP6 objectives outline above. This deliverable briefly summarises the development of the project website and related social media channels.

1.2 Structure of the document

The deliverable document is organised as follows. Section 2 presents the project website and describes the content available on each of the project’s pages. Section 3 describes the project social media (Twitter and YouTube) channels. The report conclusions are presented briefly in Section 4.

1.3 Relationship to other project outcomes

The development of the project website is directly linked to the project dissemination and exploitation plans to be outlined in deliverable D6.2 (in M3) and updated later in the updated plans and reports of D6.3 and D6.4 (in M18 and M36).

2 Project Website

The website of the PriMO-5G project is available at <https://primo-5g.eu/> and is responsive to the browser, making it readable across all device platforms (desktop, tablet, mobile).

All pages of the website feature the PriMO-5G logo at the top and at the bottom is a reference to the funding from the European Union's Horizon 2020 research and innovation programme and the Institute for Information & communications Technology Promotion (IITP) grant funded by the Korea government (MSIT). Furthermore, navigation of the website is enhanced by having at the top of each page a menu with links to the main home page and the rest of the pages in the website (see Figure 1).

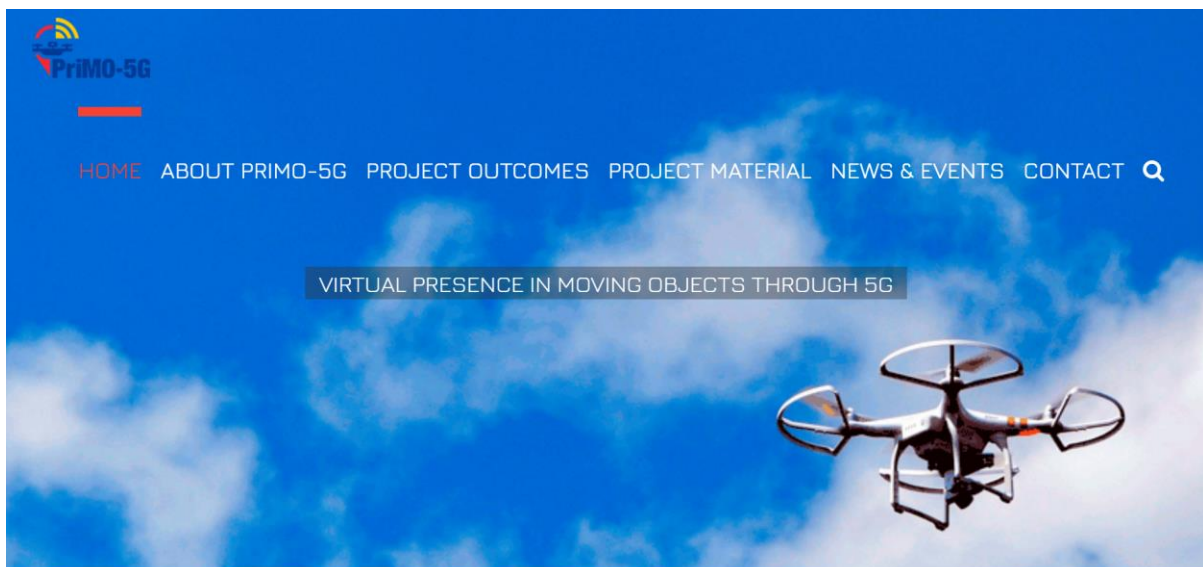


Figure 1 Screenshot of project website

The overall sitemap for the PriMO-5G website is shown in Figure 2. The content of each page (and subpages) are summarised in the rest of this section.



Figure 2 PriMO-5G website sitemap

Table 1 Description of PriMO-5G website pages

Page	Description/contents
Home	Summarises the project goal, use case and provides partner list. The page also includes a gallery for showcasing photos from different project events or demos.
About PriMO-5G	Describes the three main project objectives and lists the project partners.
Project Outcomes	Presents the use case(s) in more detail and describes briefly the project testbeds in Europe and Korea. Furthermore, the page includes the list of project deliverables which also includes download links for deliverables classified as Public.
Project Materials	This page includes links for downloading project communications materials (e.g. flyers) and relevant presentations by different project partners. Moreover, the page includes section listing scientific publications. The publications classified as open access publications will include links for downloading the papers.
News and events	Includes project news articles released by the project, as well as, news about PriMO-5G from third party channels. Also includes a feed from the project Twitter account. Moreover, the page includes listing of current and past events by the project.
Contact	Provides the project contact information.

3 Social Media

The dissemination of the of project information via the website will be completed by project's social media channels. Two of the social media channels already established (Twitter and YouTube) are described briefly below.

3.1 Twitter

The project Twitter feed is accessible via <https://twitter.com/PriMO5G>. The design of the Twitter page (shown in Figure 3) is designed to have a consistent look and feel with the project website (see Figure 2).



Figure 3 Screenshot of PriMO-5G Twitter page

3.2 YouTube

The videos from project events, demos, presentations and other partner interviews will be archived and shared via the project YouTube channel (see Figure 4).

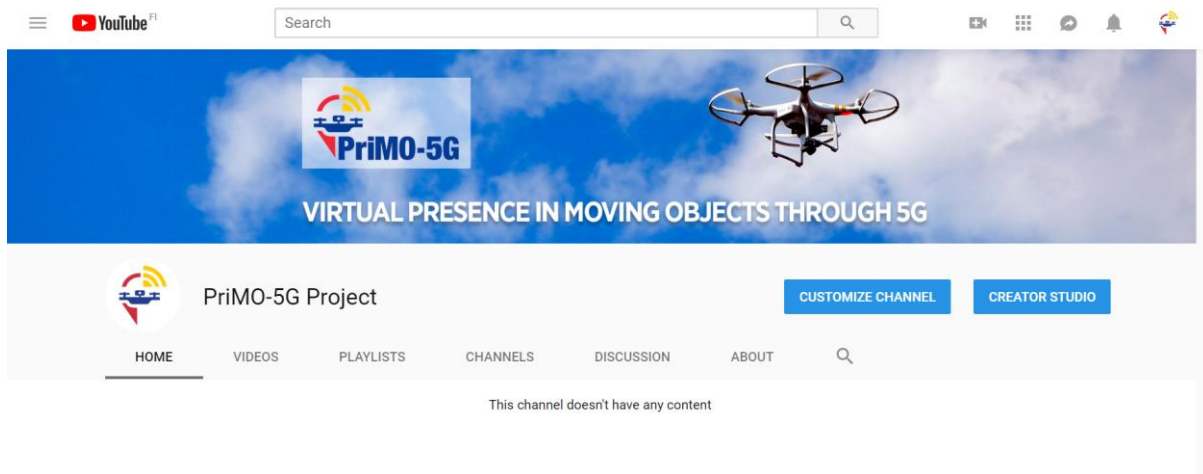


Figure 4 Screenshot of PriMO-5G project YouTube channel

4 Conclusions

The PriMO-5G website is the primary online channel for presenting and disseminating the project results and events. The website will be regularly updated so as to provide the latest news and developments from the project. The website has been specifically designed to address the need to reach different identified target groups (scientific communities, industry, policy makers, media, public and so on) in the most effective way. Furthermore, the website will also be a repository for public deliverables and other project multimedia content (pictures, videos etc.). The website is supplemented by project's social media channels some of which be providing more frequent project updates to subscribers of the channels.